

# SYED NAASHIT ALI

## Software Engineer

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### SUMMARY

Software Engineer with **2.5+** years of experience delivering scalable mobile and web applications. Built and deployed **15+** applications, with **10+** live on App Store and Google Play. Expertise in React Native, React.js, Next.js. Experienced in real-time systems, OTA updates, API architecture, and AI-powered integrations. Passionate about building high-performance, maintainable systems with clean architecture and optimized user experience.

### TECHNICAL SKILLS

- **Languages:** • TypeScript • JavaScript (ES6+) • Python
- **Mobile Development:** • React Native (CLI & Expo)
- **Frontend Development:** • Next JS • React JS
- **Backend Development:** • Nest JS
- **Databases:** • MongoDB • MySQL
- **State Management:** • Redux • Zustand
- **APIs & Real-Time Systems:** • REST APIs • WebSockets • Socket.IO
- **Mobile Capabilities:** • Push Notifications • Biometric Authentication • Maps & Location Tracking
- **Payments Integration:** • Stripe • PayPal
- **DevOps & Deployment:** • CI/CD (Jenkins) • App Store & Google Play Deployment • OTA
- **Tools & Platforms:** • Git • GitHub • cPanel • Hostinger
- **Core Concepts:** • OOP • Data Structures & Algorithms • SOLID Principles

### WORK EXPERIENCE

#### Senior Software Engineer, Geeks of Kolachi

Feb 2026 - Present

- Developed and maintained scalable cross-platform mobile applications using React Native (CLI & Expo) and web applications using React JS and Next JS.
- Implemented Over-the-Air (OTA) updates, enabling faster feature rollouts and bug fixes without requiring app store releases, enhancing CI/CD workflows and continuous delivery processes.
- Managed API integration using RTK Query (Redux Toolkit Query) for efficient data fetching, caching, and state synchronization.
- Utilized Zustand for lightweight and scalable state management in modern application architectures ensuring minimal boilerplate and high performance.
- Followed structured Git workflows with pull requests (PRs), ensuring clean, maintainable, and review-driven codebases with consistent team collaboration practices.
- Built and integrated RESTful APIs, contributing to backend development using NEST.js. Optimized database interactions using MongoDB and MySQL for efficient data handling.
- Implemented real-time features and data synchronization using WebSockets and modern API practices for seamless real-time user experiences.
- Developed secure authentication and authorization flows for both mobile and web applications.
- Integrated an AI-powered chatbot to enhance user interaction, automating responses and improving user engagement with contextual intelligent conversation flows.
- Improved application performance by optimizing rendering, API calls, and state management reducing latency and improving responsiveness significantly.

- Developed and maintained **10+** cross-platform mobile applications using React Native, improving development efficiency by **~40%** through code reuse and modular architecture patterns.
- Integrated **20+** RESTful APIs and real-time features with Socket.IO, optimizing data flow, reducing response latency by up to **30%**, and enabling live tracking and messaging for users.
- Configured Firebase Cloud Messaging (FCM) and integrated Google Maps APIs for real-time tracking, routing, achieving **95%+** delivery rate while improving engagement and user experience.
- Built secure authentication systems using Formik & Yup along with biometric authentication, reducing form errors by **~35%** and significantly strengthening application security.
- Integrated Stripe and PayPal payment gateways and managed end-to-end deployment of **5+** apps on App Store and Google Play, ensuring secure transactions, smooth releases, and zero critical production issues.

Software Engineer , MATZ Solutions

Dec 2023 - June 2024

- Developed backend services using Node.js with MongoDB and MySQL, implementing secure, scalable CRUD operations and optimized database for high-performance applications.
- Built a cross-platform gym application using Flutter with Firebase Authentication and Firestore integration, ensuring smooth user experience and real-time data synchronization.
- Improved application performance through optimized SQL connection pooling, query tuning, and robust form validation including country-based phone number handling.
- Designed and maintained CI/CD pipelines using Jenkins, while managing hosting, server configurations, and deployment environments for reliable and automated releases.

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## PROJECTS

- **Mirai Real Estate** : Real estate platform for property search, listings, chat, and visits. ([Android](#) | [IOS](#))
- **GripInSpace** : Fitness platform offering training programs and community-based workouts. ([Android](#) | [IOS](#))
- **Tap2SOS** : NFC app for managing and accessing patient data. ([Android](#) | [IOS](#))
- **Reddit Brand Monitor** : AI-powered Reddit monitoring tool for tracking mentions, analyzing sentiment, and streamlining response workflows. ([Web](#))
- **Property NU** : E-commerce app with product browsing, payments, and invoice downloads. ([Android](#) | [IOS](#))
- **Lamposhop** : E-commerce app for professional lighting equipment with ordering and tracking. ([IOS](#))
- **Samur AI** : AI-based recruitment app for resume parsing and hiring workflows. ([IOS](#))
- **Hijama Manager Pro** : App for booking Hijama therapists with location-based scheduling. ([IOS](#))

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## EDUCATION

Bachelor of Software Engineering

Oct 2020 - July 2024

NED University

Completed a software engineering curriculum focused on OOP, data structures, algorithms, and scalable software development principles.

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## ADDITIONAL INFORMATION

- **Soft Skills:** • Problem Solving • Time Management • Communication • Team Collaboration • Critical Thinking • Adaptability • Leadership • Analytical Thinking • Attention to Detail